

## Explaining the Logo – The Eagle of Hiperion



The Eagle stands for Triumph.

Because we believe that nature will triumph over pollution, solidarity over egoism and friendship over hostility. At the horizon, a durable world is waiting for us.

But to arrive to this world we can't wait any longer for others to think, to decide or to act. We have to act ourselves, and we have to act now. We choose for the eagle in full action, because that is what Hiperion does. We take things in our own hands and start to bend the world towards durability today.

The eagle appears in two colors: red and green. Because we believe that durability builds upon two cornerstones: respect for nature goes hand in hand with respect for man. Hiperion strives for a world in which we live in harmony with a green environment, but also in harmony with each other, our different cultures and different ways of life.